



Innovative Assessment Solutions Tailored for Education



Introduction

Think Exam, where innovation and excellence come together to create safe, secure and reliable examination, testing and assessment solutions.

Our assessment solutions are AI-integrated, adaptable and comprehensive, which caters to the diverse needs of the enterprise, educational institutions and the government sector.

We have developed our cutting-edge solutions that helps organisations across diverse industries to make assured hiring choices, foster the retention & engagement of their invaluable workforce, and enhance the skills of their current employee pool.

Backed with 15-years of domain expertise, our secure, scalable and robust platform has facilitated government entities and Public Sector Undertakings (PSUs) in conducting large scale online exams with absolute integrity.

With a presence in more than 180 countries, we have a proven track record of 3500+ satisfied clients.

Our dedicated and efficient team tirelessly works to uphold our legacy as pioneers of OMR technology and as a steadfast partner in conducting assessments, whether it is related to individuals or skills development.



**SOC II
COMPLIANT**

Evolution & Milestones

During our journey of 15 years, we have diligently worked towards understanding the market needs to align it with the new-age requirements such as automated solutions and configurable assessments.

We have kept our endeavours closer to our mission of transforming assessments by investing in our people, technology and practices. Each new achievement reinforces our commitment to excellence, positive change, and empowering organisations.

15+ Years

Experience in the assessment industry

2,000+

Educational/Government Institutes

12+ Million

Assessment annually

2,500+

Test centers across the Globe

2008

Bootstrapped with a Mission

To become the industry leader and simplify the process of conducting assessments by unique & leading solutions.

2009



WHO used "Verificare" in National Polio Surveillance Project

2011



Think Exam a Saas Based Online assessment platform launched

2012

100k assessments in single day on Think Exam

2013

Conducted first Computer Based Test

2014



Awarded best technology provider in assessment industry by elets World Education Summit

2016

Technology used in skill ecosystem for assessment

2015



Launched the brand new Think Exam 4.0

Achieved 50k concurrency for online assessment

Founding Members

The core leadership team works across all domains, trying to create a culture of learning, research and development. Their collective experience in the domain of assessment and examination empowers them to understand the needs of the education/government sector and adopt a solution-finding approach.



Kapil Goswami
Managing Director & CEO



Mohit Goswami
Co-Founder & CBO



Ankit Khandelwal
Co-Founder & CTO



Rohit Sharma
VP-Sales



Yuvraj Dhakad
VP-Product

2018

Launched GPA
(Ginger Personality
Assessment)

Conducted
CBT for more than 350k
candidates in 200+ cities

2017

Our new office
in Noida

Team **Ginger Webs**
reaches **100+**

 **think exam**
Live Proctoring feature
introduced in Think Exam

Started two test centres
with 1,200 computers in
Kota, Rajasthan

2019

Got CMMI Level-III
Certified

Conducted CBT for
more than 500K
candidates

2020

Conducted more than
500K Exams in Proctored
mode during pandemic

Team **Ginger Webs**
reaches **200+**

Integrated LMS
in Thinkexam

2021

Successfully completed
single day exam in PBT
Mode for more than
400K candidates

New Branch
Office in Pune

Moved to 500+ seating
capacity in State of
Art Office in Noida

2022

Launched PaaS Feature
(Proctoring as a service)

FUTURE

Our Vision

To passionately
Innovate, Develop &
Deliver the superlative &
complete range of
assessment solutions.

Remote Proctoring

Our AI-integrated remote proctoring enables academic institutions, organisations, and test prep companies to offer assessments anytime, anywhere, while maintaining the exam's integrity with high security standards.



Modes of Remote Proctoring

1 Auto AI Proctoring

Conduct hassle-free test without any human intervention

2 Hybrid

A blend of AI- based and Human Proctoring for additional security

3 Proctoring as a Service

Easy to integrate proctoring on existing assessment platform



Remote proctoring provides flexibility for institutions, allowing assessments to be taken from home, expanding student reach.

This offers convenience, accessibility, and efficiency in remote assessment administration.

9 Types of Alert

Think Exam is driven by cutting-edge technology and advanced AI, which is capable of capturing any use of unfair means or the suspicious behaviour of the candidate during the live exam. The alerts are captured along with the screenshots and recordings which are made available for review or shared with the proctors in real-time in case of live proctoring.

1. Multi- Face Detection

Detects more than one face on the webcam

2. Object Detection

Detects mobile phones and gadgets

3. Face Not Present

No face detected on the webcam

4. Screen Focus Lost

Detects shuffling between two screens

5. Face Mismatch

Different person on the webcam

6. Voice Detection

Detects noise and verbal communication

7. Permission Revoke

Detects disabling browser access to microphone and webcam

8. Voice Muted

Detects if the microphone is muted or not

9. Looking Away

Detects cheating by tracking frequent gaze diversion from the screen

Advanced Features



Invigilation Provision

Real-time chat between candidate and proctor



Secure Browser policy

Run test in Kiosk mode disabling Virtual machine access



Reports

In-depth analysis through comprehensive reports



Rank Generation

Short list candidates on the basis of score and cheating alerts



Integration

An accessible dashboard for private recording



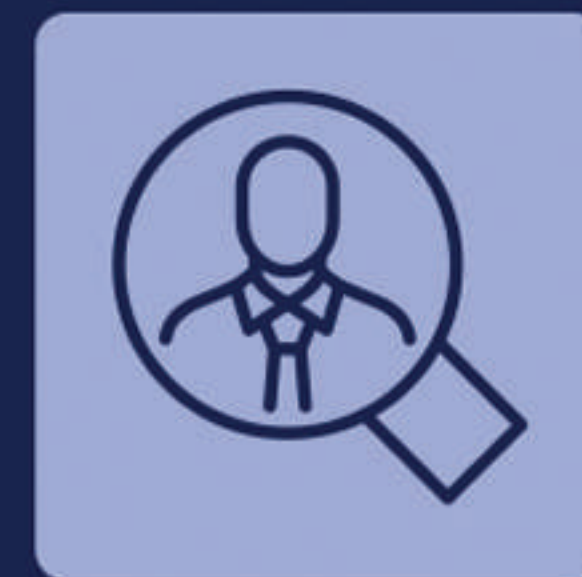
On Demand Access

On-demand exams any day and anytime



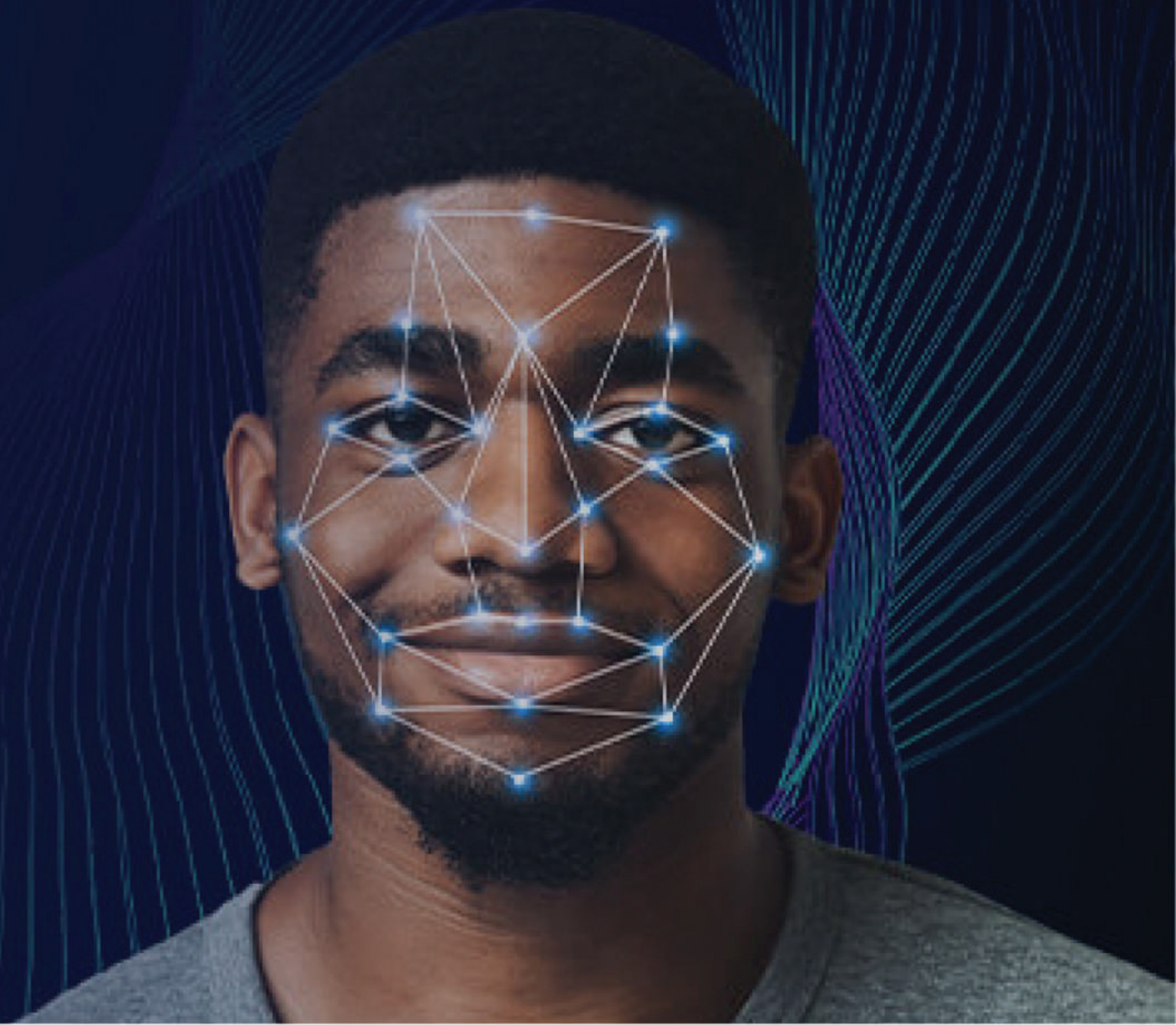
Live Guiding Process

Students are guided before starting the test, the proctor assists the candidate on technical issues. The process is documented before starting the test



Identity Verification

This process includes photo-id review, photo capture, facial recognition, etc

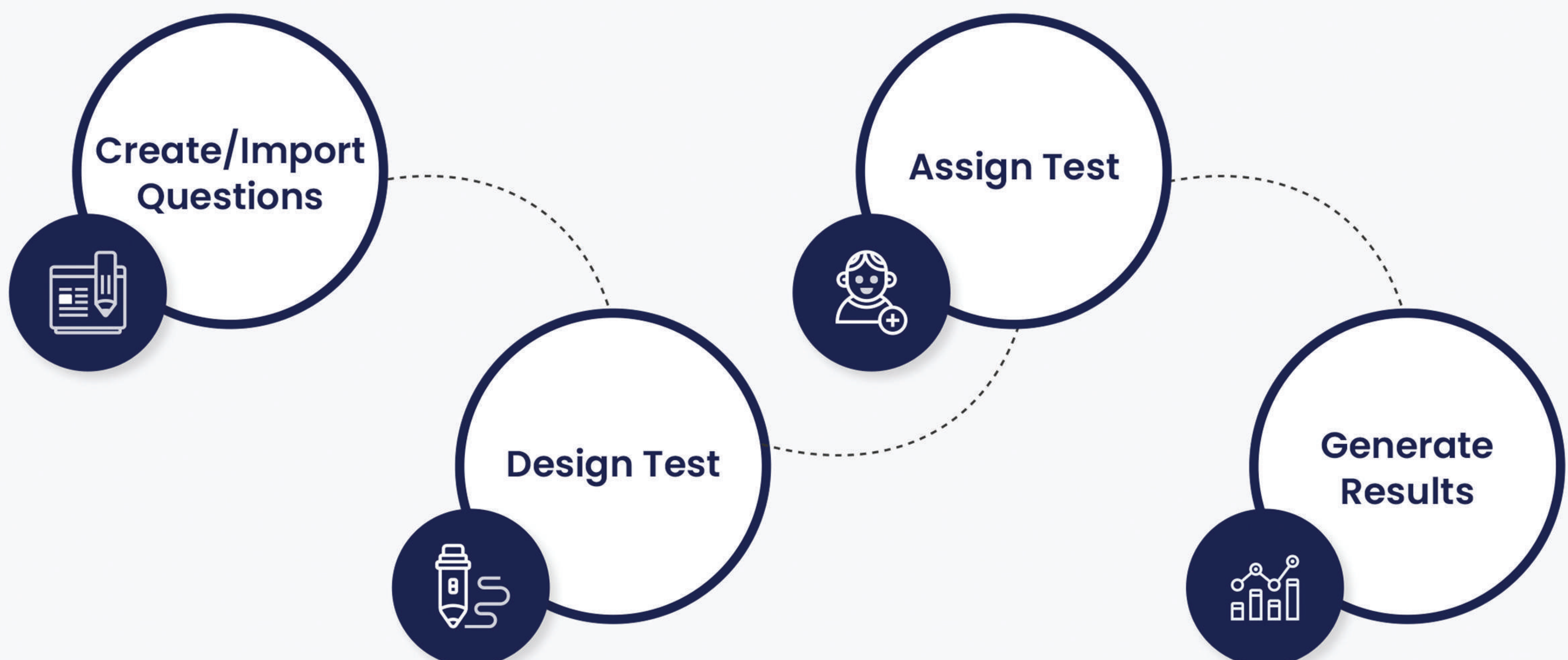


Our online assessment platform is AI-integrated and developed using advanced technology to offer a seamless examination experience. Be it digitisation of test delivery, faster processing of results or end-to-end student performance management ecosystem, we offer customised solutions to meet your specific needs.

With an intuitive and user friendly interface, our platform assures a safe and secure environment to conduct assessments guided by your own protocols.

Simplified Examination Process

We have made the examination process streamlined and accurate by making optimum use of technology. From crafting assessments to producing results, each step is thoughtfully planned and designed in a seamless and systematic manner.



Think Exam Features

1

As an Assessment Platform

Candidate Management

- Direct Candidate Import for Excel

Question Paper Authoring

- Item Import from MS-Excel
- Proprietary Word Add-in to import item from MS-Word
- SCORM Compliant



Support for Multiple Assessment formats (SAT, GMAT, CSIR, etc.)

Diverse Assessment Settings

- Item shuffling
- Option Shuffling
- Assessment Time settings
- Item Wise time / Section Wise Time and many more ...

Assessment Evaluation System

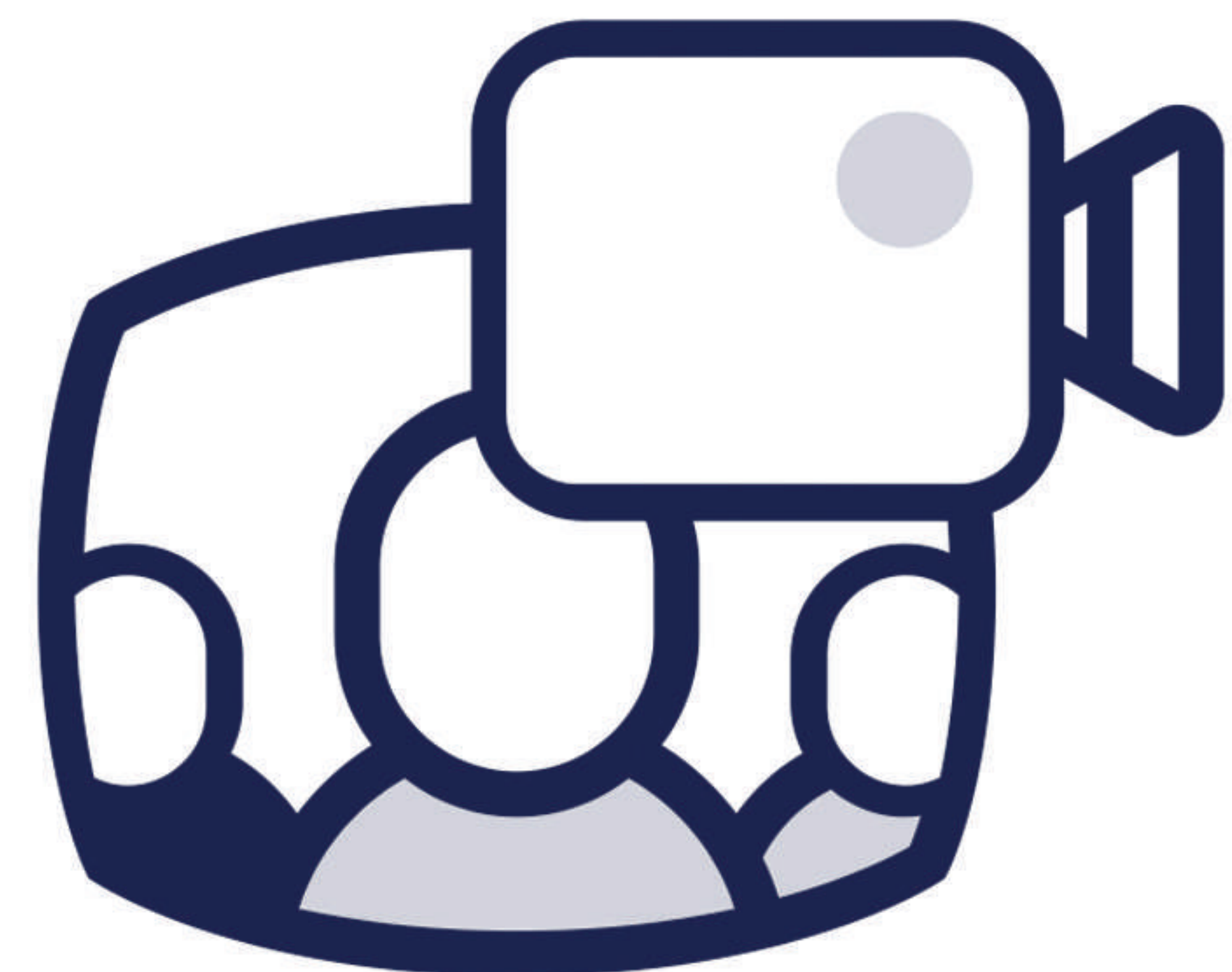
Award Certificates Instantly

Theme Manager

White Labelling

AI based Auto Proctored Assessment

- AI Proctoring
- Human Proctoring
- Hybrid Proctoring
- Record and Review Proctoring 1:20, Proctor Candidate Ratio
- Real Time Cheating Alerts to Proctor
- Proctor can chat with students in Real time during exam Candidate Session Activity logging



6

Security & Compliances

- ISO 27001:2013 Certified
- GDPR & SOC2 Certified
- Usage of 256 SSL
- End-to-End Assessment Encryption

7

Scalable Cloud Infrastructure

- Auto Scalable Cloud-Agnostic
- State of the Art Security Tools
- Handles large no of concurrent users with 100K concurrency

Integrations

- Proctoring Plugin for Moodle
- 3rd Party Payment Gateways (Razorpay/PayU/PayPal)
- WebHooks
- Developer API

8

5

Assessment Platform Availability

- Web
- Mobile App (Android / iOS)
- Proprietary Cross Platform Secure Browser (Win, Linux & Mac)

4

Analytics & Reports

- Overall and Module Specific Dashboards
- Exam Analytics (Exam level & candidate level)
- Rank Based Reports
- Comparison / Improvement Reports
- Detailed Proctored Reports
- Session Activity Reports



As an Learning Management Solution

- E-Learning provides comprehensive platform for learning programs and test prep courses. It uses the power of gamification in the learning ecosystem to create an engaging learning experience.

3

As a Revenue Generation Platform

- Create your own Product combinations
- Issue discount Coupons
- Payment Gateway Integration
- Promote your online Test Series

2



OMR Sheet Based Assessment

- IB Board Exam Ready

Think Secure Browser

Built for Maximum Security & Control Think Secure Browser is designed for environments requiring strict control and security. Whether for public access, education, or corporate use, it offers top-tier protection & a tightly managed browsing environment.

Key Features



Kiosk Mode

Locks the browser in a single-application mode.



Cross-Platform Support

Available on Windows, Linux, and Mac, ensuring security across multiple systems.



Disable Virtual Machine Access

Prevents virtual machine usage, adding an extra layer of protection.



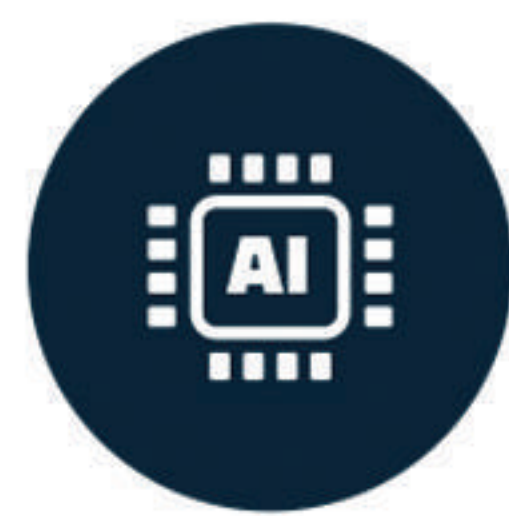
Whitelist URLs/Software

Limits access to approved websites and applications, keeping users within safe boundaries.



In-Built Restricted Firewall

Enhances security by restricting unauthorised network access.



Local AI Engine

Boosts security & performance through real-time local AI processing.



Disable Screen Sharing

Prevents screen sharing, ensuring sensitive information is not shared during online sessions.



No Printing, Cut, Copy & Paste

Blocks all printing, copy-paste actions, and protects against data leaks.

Think Originate

Think Originate is a powerful Generative AI tool designed to streamline and automate the creation of assessment items and item banks. Whether you are designing exams for education, certification, or training, this tool delivers high-quality, diverse items at scale with unmatched efficiency.

Key Features



AI-Driven Item Generation

Automatically generate questions, multiple-choice questions, & more, tailored to your subject matter & difficulty levels.



Item Bank Creation

Effortlessly build extensive item banks to meet all your testing requirements.



Customisable Content

Adapt item templates and formats to suit the specific needs of your organisation or exam structure.



Efficiency and Scalability

Significantly reduce the time and effort required for item creation, freeing up your team to focus on quality control and strategic development.



Diversity in Content

Generate a wide range of items across multiple categories to ensure comprehensive assessments that challenge different cognitive skills.



Multi-Language Support

Create assessment questions in multiple languages, ensuring accessibility & inclusivity across diverse regions.

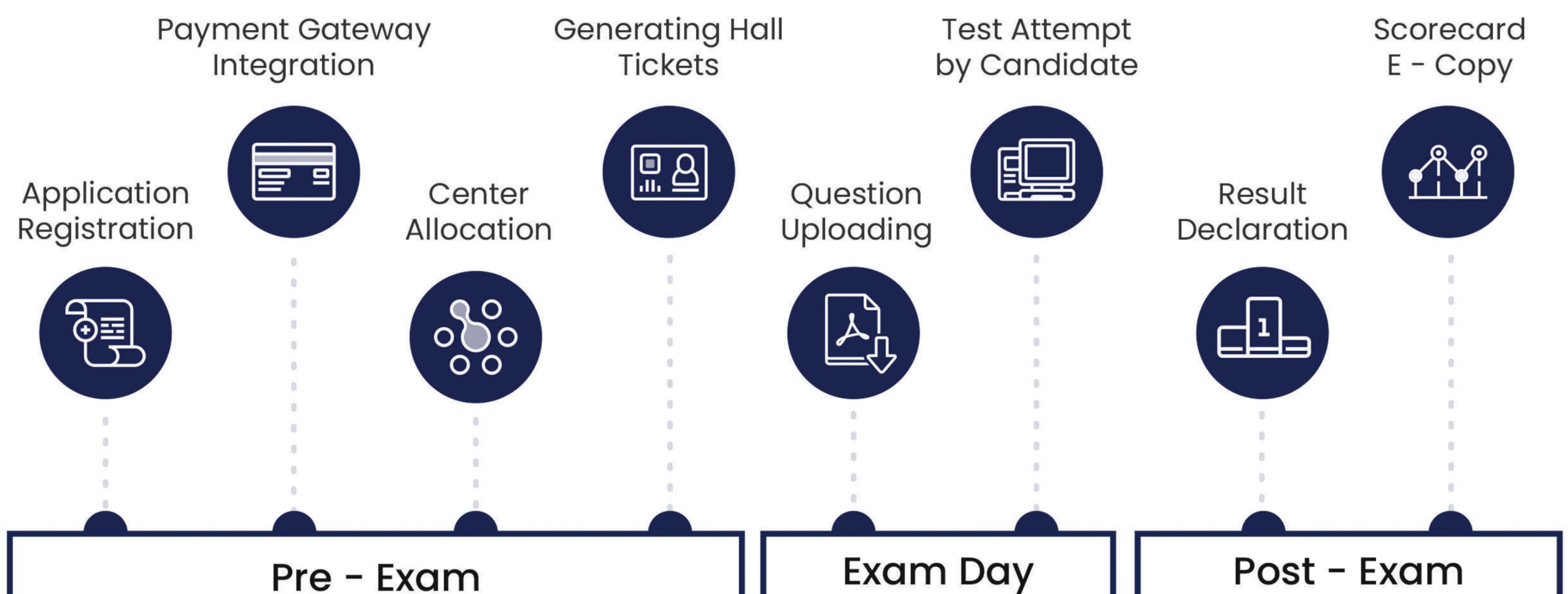
Computer Based-Test



A computer-based test (CBT) is an assessment method in which questions and responses are presented and recorded using computer technology, allowing for efficient administration and automated scoring. Our online examination platform effectively addresses all aspects of computer-based testing, often used in education, certification, and student assessments. We provide a holistic solution ranging from registration to result declaration, ensuring a seamless examination process.

CBT is feasible in a wide range of scenarios, including entrance exams, recruitment tests, mock tests for coaching institutes, and national olympiads.

Process of Computer Based Test:



Features at a Glance

An end-to-end fully secured examination solution which is proven and reliable.
All this is enabled through world-class infrastructure spanning worldwide



The Flexibility of Scheduling
and re-scheduling
examination

CLIENT END FEATURES

Constant Power Backup

Automatic Saving of
Candidate Responses

Test will resume from
the point it was left in case
of any unlikely disruption

Result Processing and
Report Generation as per
rules and instructions
by client



How Secure is Computer Based Test ?



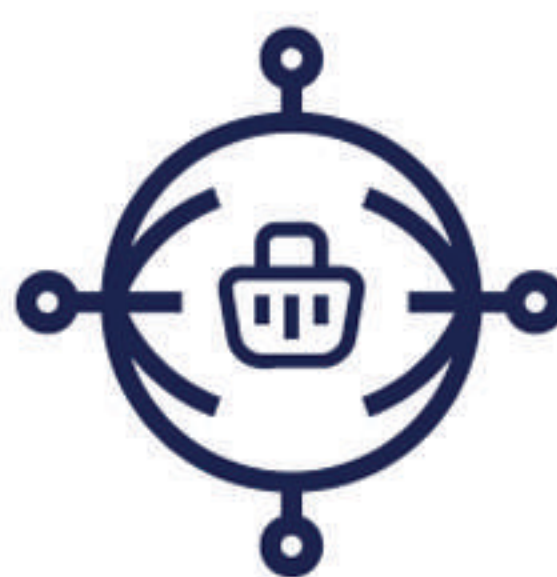
Live photo feed
of the candidate



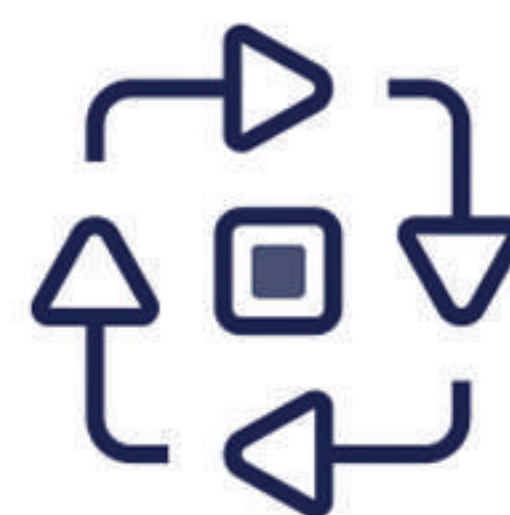
Biometric
Authentication



Web Cam & CCTV
Invigilation



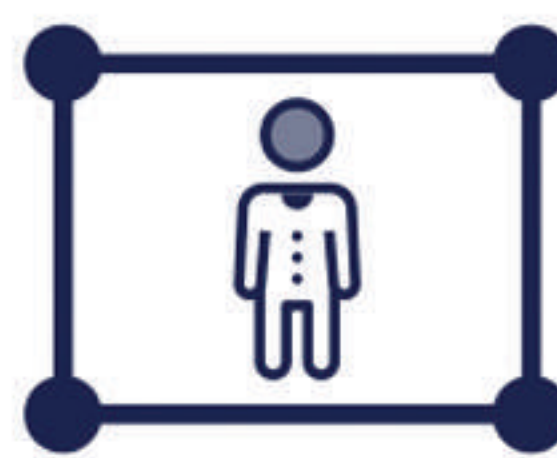
SSL VPN
network



Randomization
of Questions



256 bit data
encryption



Physical isolation
& Access control



Multiple Dry
Run Tests



Security Audit
Clearance Certificate

AUTO SCHEDULED BACKUP



Exam response backup to
both client control centre
or Ginger control centre



QUESTION PAPER PUBLISHING

- Questions gets imported from MS Word
- Gets uploaded on secure server
- Proof reading is done by client officials
- Question is now sent to local server
- Secured access with 256 bit encryption

DATABASE MIRRORING

One set of server contains
1 Primary & 1 Backup Server

Database of Primary Server will
be mirrored with backup server

Exams and Certifications Platform



We are willing to organise complete process of examination or any individual service as per the exam specification. We are Examination conducting company which provide end to end exam management software solutions. Start receiving applications and fees online in minutes!

1

Reachability

There is no geographical constraint as it reaches large candidate.

2

Affordable

It is cost effective as it minimizes the operational cost.

3

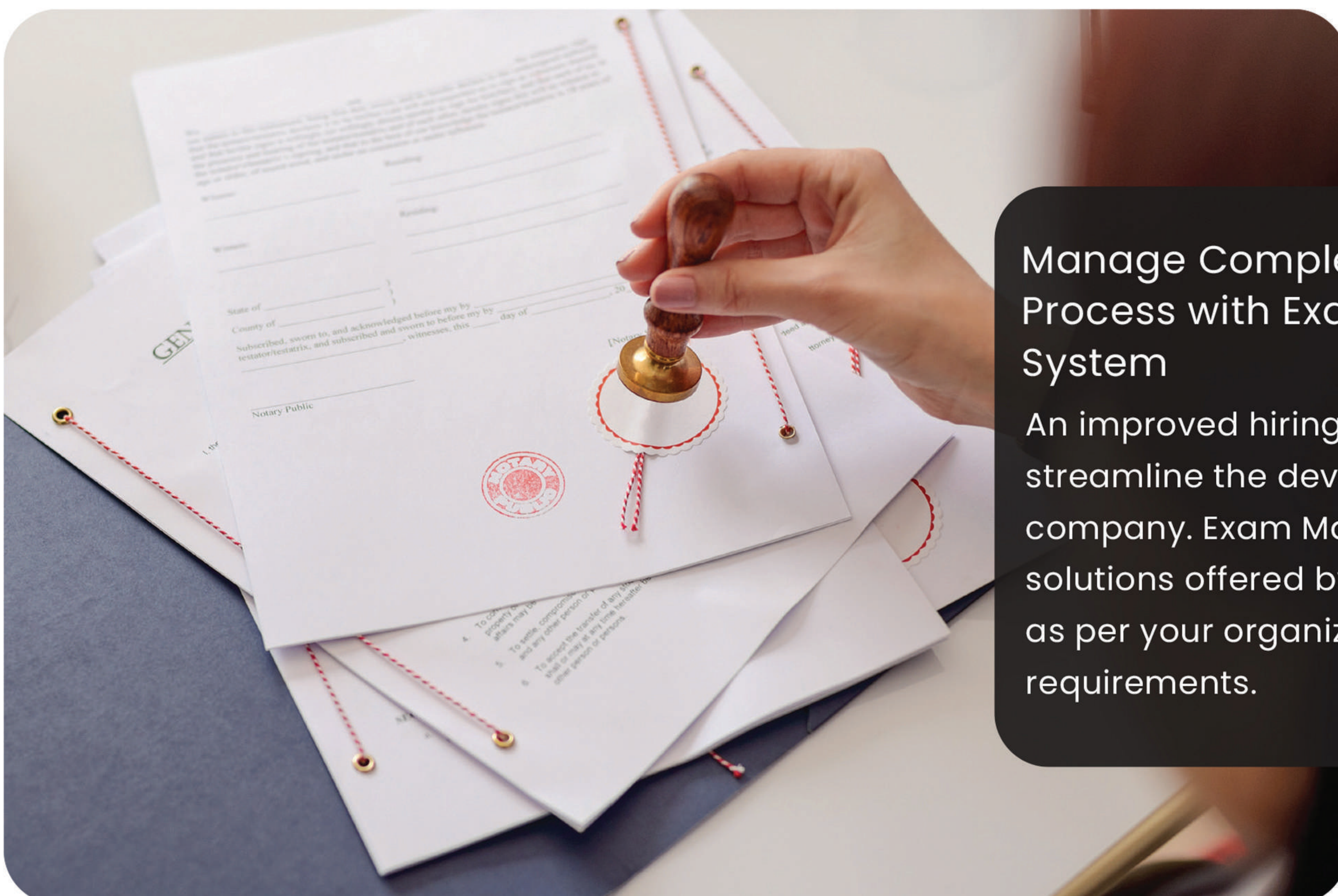
Time Saving

It is result oriented and it saves time in planning and coordination

4

Secure

It is secured and reliable, it prevents content leak.



Manage Complete Examination Process with Exam Management System

An improved hiring process can streamline the development of the company. Exam Management System solutions offered by us can be tailored as per your organization needs and requirements.

How It Works?



Conduct Online Exams in a **Safe & Professional Environment** with the help of **Remote Proctoring**



Employability Certification

We are the leading name in the organization for giving wings to freshers to enter the corporate world. Think Exam gives proper certification and deep insight about the candidate after giving the test.

Excellence Certification

Think Exam plays a vital role in redefining your education with our platform. After giving the assessment you'll get the percentile and insight about your performance. This would reach out to leading corporates of the market.



Advancing staff Equality Certification

There are various levels of the test as per the qualification. Think Exam offers the test at various levels. We offer Advancing staff equality certification after the completion of the test.



Features

Real Time Recording

Captures a real-time image, audio- video of the user's action.

Analytics

In-depth analysis of the candidate

Mobile

Proctoring is accessible on IOS and Android

Browser Policy

Navigation check and disabling copy/paste option.

Invigilation Provision

Real-Time interaction through the chat box and candidate blocking.

Local Development

Private recording with restricted connectivity

Configurable Alert

Notification in case of suspicious activity

Integration

An accessible dashboard for private recording

Avoiding Fraudulence

Preventing test from fraudulence during the time of the test.

No overhead Cost

Administering the test and avoiding the overhead resource.



Verificare is new age OMR Software that is capable of reading traditional OMR forms and plain paper OMR sheets with the same level of accuracy.

Verificare is the only software that streamlines OMR form creation without the need for external design tools like Word or Excel. It offers an intuitive template design for quick, professional form creation, and allows easy printing on standard office printers, with scanning compatibility using flatbed, ADF, or MFP scanners.

A new age OMR software

That is capable of reading traditional OMR forms & plain paper OMR sheets with 100 % accuracy



Design



Print



Scan

Splendid Features of Verificare



Inbuilt OMR sheet **designing tool**



Comes with **Artificial Intelligence**



Anti-cheat detection



Reads data 10 times faster
(300 sheets/min)



Use any normal printer & scanner
to **print & scan** OMR sheets



100% accurate data is assured



Hassle-free reading of scanned
OMR sheets



Easy to **create complex** OMR sheets



Crops **photographs or signature**
from OMR Sheets



Print and read **1D and 2D barcodes**



Reads **OCR**
(Optical Character Recognition)

Test Analytics

We bring for you diagnostic software named Test Analytics that interprets the performance of the student meticulously. With the help of Test Analytics students can very easily recognize their flaws and strengths that will help them to enhance their performance.

This software yields a comprehensive report of the tests given by a student. It is collaborated with Verificare the OMR Software. This helps in attaining descriptive and graphical reports.



Combined Test Report



Test Report



Subject Wise Report



Individual Subject Wise Report



Comparative Analysis with topper



Question Percentage Report

Benefits

- ➔ Take section wise test and retrieve it anytime
- ➔ In- depth detailing faster extraction of reports
- ➔ Export data to excel, word or CVS formats
- ➔ Directly upload test results
- ➔ Assign grades accordingly
- ➔ SMS facility for performance reporting

Clientele



ARO Drilling
(Saudi Arabia)



Calibri Training &
Development
LLC (UAE)



شركة الحفر المصرية
EGYPTIAN DRILLING COMPANY



Trinity Academy
(United Kingdom)



Hongik University
(South Korea)



University of Peloponnese
(Greece)



piima
(Uzbekistan)



UNDP (Lebanon)



National University of
Singapore
(Singapore)



Singapore Institute
of Directors (Singapore)



Drive Dubai



Sharjah Driving
Institute (SDI)



Emirates Driving
Institute (SDI)



KU Leuven University
(Belgium)



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